

**Register TODAY** Open Enrollment Program  
February 6th – March 3<sup>rd</sup>



## Executing Strategy

A completely self-paced 16-hour experience delivered over 4 weeks. Participants should plan to commit 4 hours per week over 4 weeks to this leadership development experience.

### Content of the Program:

The leadership concepts, modules, and best practices are sequenced using our Cycle of Strategy Execution Model. The program includes rich content, an award winning business simulation, time for reflection, and application planning. In addition, participants share feedback and challenges with their cohort to build skills and expand their networks.

Participants learn...

- ▶ To understand and translate strategy into meaningful **priorities, plans and goals**
- ▶ The importance of investing in **people and process** – or the cost of not doing so
- ▶ How **leadership behaviors** impact the ability of the team to execute the strategy
- ▶ To **communicate** so that employees understand strategic direction, why it is important, and what is expected of them
- ▶ The importance of **collaboration with stakeholders** to achieve organizational results
- ▶ To **balance** long-term goals of the broader organization with short-term successes

### The Executing Strategy Business Simulation Experience

Participants assume the role of a multi-function department leader in a complex information services business. In that role, participants lead an operational customer care group of 400 and a product development team.

Their leadership challenge is to translate company strategy into functional priorities; make project investment decisions; develop the needed organizational capabilities; and execute their plans through inclusive leadership.

### Executing Strategy Program Overview



#### Target Audience

Mid-level managers who are responsible for executing strategy set from above



#### Desired Outcomes

Increase your confidence to make the daily decisions that support a larger strategic direction

Develop a mindset for consciously building teams with the needed capabilities and capacities

Agility to deliver results that balance short term successes with long-term goals.



#### Logistics

- Self-paced virtual Program
- Approximately 16 hours over 4 weeks, with additional optional content
- You decide when to engage in the content and activities
- Optional live activities that are all recorded for asynchronous learning

Learn More and Register by January 20<sup>th</sup> at

<https://info.insight-experience.com/executing-strategy-registration-page>