

Insights and Analytics

Insight Experience's Insights and Analytics offering equips program sponsors with the tools to evaluate leadership development effectiveness and to uncover valuable organizational insights. This offering translates leadership training into measurable business outcomes, showcasing ROI and enabling continuous improvement.

Key Benefits

- ▶ **Tailored measurement and reporting:** We collaborate with sponsors to design strategies aligned with organizational goals, tracking success through metrics like Net Promoter Scores (NPS), skill development self-evaluations, and participant feedback. This approach assesses progress, behavioral changes, and growth opportunities.
- ▶ **In-depth behavioral insights:** Through our business simulation methodology, we analyze participants' decision-making to reveal leadership behaviors and cultural dynamics. (An example is pictured below.) This enables sponsors to identify strengths and areas for targeted development.
- ▶ **Strategic communication analysis:** As part of our offering, we assess participants' communication skills—clarity, empathy, and accountability—while uncovering trends across the organization, helping drive the adoption of effective practices.
- ▶ **Actionable executive insights:** Sponsors receive data-driven insights to confidently engage executives, enhancing credibility and aligning leadership strategies with business goals.

With Insight Experience's Insights and Analytics offering, sponsors can:

- ▶ Confidently measure the impact of leadership development on organizational goals.
- ▶ Access data-driven insights to refine and enhance training programs.
- ▶ Showcase the value of leadership initiatives through tangible metrics and reports.
- ▶ Gain a deeper understanding of organizational culture and leadership trends.

Insights and Analytics transforms leadership development into a measurable and strategic asset. By focusing on actionable data and real-world application, Insight Experience's Insights and Analytics solution enables sponsors to align leadership development with broader organizational success.



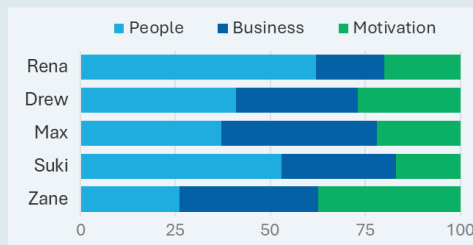
COACHING TIME ALLOCATION

Teams were asked to allocate 20 hours of their time for coaching 5 of their direct reports.



On average, teams made strong time allocation choices and spent the most time with Max, their highly motivated new leader: **5.75 hours.**

Teams focused on balancing their coaching time across **People Skills**, **Business Acumen**, and **Motivation**, often prioritizing areas where skills deficits are most apparent.



On average, teams spent more time with Operations than with Marketing.

