

Short-Form Video Editor

Freelance, Project-Based · Remote

About the Role

Insight Experience, a B2B leadership development company specializing in simulation-based learning for Fortune 1000 organizations, is looking for a short-form video editor to help us turn existing long-form content—live event recordings, older long-form videos, case study content, blog posts, and more—into polished short-form video clips optimized for our website, LinkedIn, and YouTube channel. Beyond editing, we're looking for someone who brings creative ideas for what can become short-form video in the first place (as one example, ways to bring some of our original leadership models and frameworks to life visually).

What You'll Do

- Edit raw footage—live events (webinars), older long-form videos (a leader speaking on a model for 8-10 minutes), and similar assets—into short-form clips suitable for LinkedIn and YouTube.
- Proactively suggest short-form video concepts based on source material, not just execute assigned edits, flagging moments or ideas the content team may not have spotted.
- Produce short-form video versions of select case studies, based on source material and direction from the content team.
- Help resume a paused short-form video series featuring product managers speaking to specific business issues and offerings.
- Identify and pull the strongest moments (key stats, sharp quotes, compelling insights) from longer source material.
- Add captions, light intro and outro branding, and formatting appropriate for LinkedIn's native video specs and YouTube.
- Work from source material and direction provided by our content team.

What We're Looking For

- YouTube experience required.
- Strong portfolio of short-form/social video editing, ideally B2B or professional content.
- Creative instinct for translating abstract concepts or frameworks into compelling visual, short-form storytelling.
- Comfortable with project-based or ongoing freelance work.
- Comfortable pulling raw footage from platforms like Teams and Zoom and working efficiently with imperfect source material.
- Experience with Notion is a plus, though not required.
- Comfort working independently with light oversight, while checking in on core themes and messaging.

Logistics

- Freelance/contract.
- Project-based pricing, with possible transition to a light ongoing arrangement if volume warrants.
- Remote.

How to Apply

Send a resume and a link to your portfolio or reel to Julie Danielson at julie@insight-experience.com with the subject line "Short-Form Video Editor Application — [Your Name]."