

The Insight Experience Portfolio

At Insight Experience, we strive to understand your business needs and work hand in hand with your organization to develop a learning experience that fits.

Our Practice Areas

A portfolio of simulation-based programs that build the leadership skills organizations need most — from new manager fundamentals to enterprise strategy and culture.



Enterprise Leadership



Executing Strategy



New Leaders



Business Acumen



Leading Cultural Initiatives

Our Supporting Offerings

Microlearning, Challenge Circles, and Insights & Analytics extend and reinforce our programs.



Microlearning

Short, self-directed simulations that build practical leadership skills fast.



Challenge Circles

Facilitated peer groups where leaders tackle real challenges together.



Insights & Analytics

Data-driven insights that demonstrate the impact of your investment.

Bringing Our Practice Areas to Life

While every solution is tailored, our leadership development is anchored in six core practice areas, each backed by proven frameworks, immersive simulations, and real-world application to drive measurable business results.

Enterprise Leadership



Target Audience: Senior leaders responsible for leading at the enterprise level

Leadership Learning Objectives:

- Communicate strategic direction to align teams and drive outcomes.
- Lead through others by developing talent and influencing across the enterprise.
- Balance priorities between short-term execution and long-term strategy.
- Make complex decisions using systems thinking and business acumen.
- Adopt an enterprise mindset to act beyond functional boundaries.

Executing Strategy



Target Audience: Directors, managers, functional managers, project leaders

Leadership Learning Objectives:

- Understand and translate strategy into direction.
- Communicate effectively.
- Understand how your leadership actions impact your team's ability to execute strategy.
- Collaborate with cross-functional stakeholders to achieve results.
- Balance long- and short-term objectives.

New Leaders



Target Audience: Individual contributors, new managers

Leadership Learning Objectives:

- Set direction and deliver results.
- Lead the team (with or without direct reports).
- Work across boundaries to deliver results.
- Think strategically.

Business Acumen



Target Audience: VPs, directors, leaders with or assuming P&L responsibility

Leadership Learning Objectives:

- Understand financial reports and metrics and the relationships between them.
- Create and execute financial and market strategies.
- Manage organizational tensions, trade-offs, and polarities.
- Manage competitive marketplace dynamics.

Leading Cultural Initiatives



Target Audience: Leaders driving culture and behavior change

Leadership Learning Objectives:

- Model and reinforce values through action.
- Communicate culture with clarity and purpose.
- Coach others to adopt new behaviors.
- Sustain cultural momentum through change.